

XXV INTERNATIONAL ANIMATED FILM FESTIVAL

KROK 2018

REGULATIONS

1. Status of the festival

1.1. The XXV International Animated Film Festival KROK-2018 will be held from September 30th to October 7th 2018 on the territory (Moscow - Uglich - Myshkin - Yaroslavl - Nizhny Novgorod - Cheboksary - Kazan) of the Russian Federation aboard the “Konstantin Simonov” steamboat.

1.2. ***Brief history and concept of the festival:*** KROK International Animated Film Festival was founded in 1989, starting from 1991 it has been held yearly and it is a screening site of the best works of world animation. The Festival is designed to facilitate exchange of creative experience, discovery of new ideas, styles, technologies, integration of local animation into the global filmmaking process. KROK International Animated Film Festival is the only European festival which is traditionally held aboard a steamboat. The Festival broadens its audience by organizing screenings of animated films and festival events in the different towns and cities of Russia on the route of the festival boat. KROK is a movable creative school of animation. After the long years of its existence the festival has reached a peak of popularity, has earned respect among professionals and rightfully occupies its place in the top 5 best animation festivals in Europe. In 2018 KROK will hold its 25th edition and this event will bear indisputable social, political, cultural and artistic significance.

1.3. ***Co-founders of the festival:*** The Ministry of Culture of the Russian Federation, the Union of Filmmakers of the Russian Federation.

1.4. ***General partner of the festival:*** Russian animated film association.

Partner of the festival: Pozitiv Media, LLC.

1.5. ***Presidential Board of the festival:***

director, People’s artist of the Russian Federation, laureate of the National award of the USSR Yuriy Norshteyn;

director, People’s artist of Ukraine David Cherkasskiy.

1.6. Preparation and realization of the festival are carried out by the General Direction and the Organizing Committee of the festival.

2. Objectives and goals of the festival

2.1. ***Objectives of the festival:*** The Festival opens wide opportunities for the exchange of experience between animators from different countries, and for the exploration of national characteristics as well as shared global traditions in animation. KROK festival

fosters the growth of cultural awareness as well as moral climate of the society, promotes the development of ethical norms and nurtures refined artistic taste in the young generation.

2.2. *Goals of the festival:*

- comprehension of the changes in the art of animated film;
- discovery of the tendencies of the development of animation;
- enhancement of professional knowledge, learning about the new technologies;
- analysis of the new directions and tendencies in the development of animated film in today's world;
- broadening of creative ties between animators from different countries;
- exchange of creative experience, search for new ideas, styles, technologies in the art of animation;
- discovery of new talent in today's animation industry;
- support of the young Russian creators of animated films, forging of strong ties between generations of artists and filmmakers.

3. *Conditions of accepting films for participation in the festival*

3.1. The Organizing Committee appoints the Selection Committee consisting of professionals who work in the field of animation. From the films submitted Selection committee chooses the films for competition and information (non-competition) programs. The decisions of the Selection Committee are final.

The General Direction retains the right to include into the competition program the films of high artistic value which were not submitted for selection within the noted period of time due to objective circumstances.

3.2. The entry forms must contain information about the category of the film (only one category):

a) Graduation film;

b) Debut – the first professional film which has been made outside of education institutions;

Professional films:

c) Films with the duration of under 5 minutes;

d) Films with the duration of 5-10 minutes;

e) Films with the duration of 10-50 minutes.

Any film that has been filmed frame-by-frame or computer-generated can participate in the competition program, but in both cases the film has to be a result of creative activity.

3.3. Technical characteristics of the films to be submitted for selection:

Container:
MOV, MP4
codec:
Mpeg4 AVC
Baseline@L3.0 - 5.1
Bit depth 8 bits
Bit rate 5-6 (and more) Mbps
SD and HDTV 576p - 1080p

3.4. When submitting the films for download it is advisable to use the following resources:

<https://fex.net>

<https://www.wetransfer.com>,

<http://dropmefiles.com>

If the link to film is closed for the public, the password of access has to be sent!

Address for sending links to the films, Entry Forms as well as information and photo materials for the catalogue is krokgfestival@gmail.com

3.5. Films submitted for the competition should be made in the time period of June 2016 – June 2018.

3.6. Films which have won prizes at other festivals may take part in the competition program.

3.7. All films that have been produced in Russia take part in the programs of the Festival and are in compliance with the “National Film” criteria, in accordance with the active laws of the Russian Federation, must have the Certificate of National Film and the Distribution Certificate by the moment of publication of the results of the Selection Committee’s work (before the 20th of July). In exceptional situations, they have to have the certificates no later than September 1, 2018.

4. Prizes of the festival

4.1. The International Jury of the Festival which comprises of 5 members is appointed by the Organizing Committee. The Jury members represent different countries and are professionally connected with the art of animation.

The Jury grants the following prizes:

- Festival Grand-Prix for the best film in the competition program.
- Special prizes of the Jury
- Prize for the best film in each of the five categories (Graduation film; Debut – first professional film, made outside of education institutions; Professional films: Films with the duration of under 5 minutes; Films with the duration of 5-10 minutes; Films with the duration of 10-50 minutes);
- Diplomas of the festival.

4.2. By a joint decision the Jury and the Organizing committee grant the Special Alexander Tatarskiy Prize “The Plasticine Crow” - “Virtuoso Pilot”.

4.3. Some prizes are accompanied with money awards.

Additional prizes and awards can be granted by organizations and sponsors of the festival.

4.4. The International Jury works by the rules adopted on its first session.

5. Submission and receipt of films

5.1. All entry forms and links for download have to be sent for selection no later than June 10th, 2018.

5.4. The Organizing Committee will inform film producers (directors, production studio) about the selection results no later than July 20th, 2018.

6. Arrival and departure of the participants and guests of the festival

6.1 The Organizing Committee will cover all costs connected with the participants and guests' stay on the festival steamboat (accommodation and meals) during the festival.

6.2 Transportation to and from the festival, including transportation within the borders of the Russian Federation, is to be covered by the participants and guests of the festival.

7. General provisions

7.1 These regulations have been prepared in Russian and English. Should the meaning of the latter be contested, the Russian version alone has legal value.

7.2 Participation in the KROK festival implies unconditional acceptance of the conditions and rules stated in the present regulations. All disputable questions arising during the preparation or carrying out of the festival, will be solved by the Organizing Committee in good faith and compliance with the accordance with the laws, justice and common sense.